# 8<sup>th</sup> Annual Fun Run/ Walk for Wellness



# **Sponsorship Opportunities**

Saturday, January 28, 2017 • University Park, Stockton

#### **Presenting Sponsor-\$15,000**

- Logo incorporated into official event logo
- · Logo and link prominently displayed on event website
- Name and logo included in all print, radio and digital advertising
- Logo on all marketing and promotional materials
- Logo prominently displayed on all participant and volunteer t-shirts
- Booth at the race health expo with an opportunity to market to 600+
- Signage displayed at race start/finish
- Opportunity to provide collateral in the race swag bag
- Opportunity to provide items for participant drawing
- 25 complimentary race entries (guaranteed preregistration rate for all participants above and beyond 25)
- Welcoming or closing remarks at event

## Fit for Life Sponsor-\$5,000

- Logo prominently displayed on all marketing and promotional materials
- Logo and hyperlink featured on event website
- Logo prominently displayed on all event t-shirts
- Booth at race expo
- Opportunity to provide product or collateral in race swag bag
- Opportunity to provide items for participant drawing
- 8 complimentary race entries

## Hello humankindness\*\*



#### **Marathon Training Sponsor-\$2,500**

- Logo prominently displayed on marketing and promotional materials
- Logo featured on event website
- Logo on all event t-shirts
- Booth at race expo
- Opportunity to provide product or collateral in race swag bag
- Opportunity to provide items for participant drawing
- 4 complimentary race entries

#### Health Nut Sponsor-\$1,250

- Company name (text only) displayed on all event t-shirts
- Company name listed on event website
- Booth at race expo
- Opportunity to provide product or collateral in race swag bag
- Opportunity to provide item for participant drawing

### Race Expo Vendor Booths-\$500

- Booth at race expo
- Showcase your products or services to 600 participants during pre- and post-race festivities
- Opportunity to provide item for participant drawing

# Contact Lindsay Bureaux at 209.461.3338 or Lindsay.Bureaux@DignityHealth.org

